VI STATISTICS

## NATIONAL ENDOWMENT FOR THE ARTS

## WASHINGTON D.C. 20506



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Research Division Note #5 - September 5, 1983

## ARTISTS IN THE LARGE METROPOLITAN AREAS

The 60 largest American metropolitan areas had 704,472 artists (65%) in 1980 and the top 20 metropolitan areas provided homes for over 45% of the total for the U.S. The top two metropolitan areas, New York and Los Angeles, were found to have exceptionally high concentrations of 2.45% and 2.10% artists in their civilian labor forces and over 16% of all artists.

- o The two leading Standard Metropolitan Statistical Areas (SMSA) are New York with 102,954 artists and Los Angeles/Long Beach with 77,768 artists. These are the only metropolitan areas, among the leading 60, that have concentrations of artists exceeding 2% in their civilian labor forces. New York alone is the metropolitan area of residence for nearly one out of ten U.S. artists. Chicago, third in terms of numbers of artists, has 3.46% of all U.S. artists; but with only 1.08% artists in its civilian labor force, it is far below New York and Los Angeles and ranks 22 among metropolitan areas in concentration of artists.
- o Rankings of the top 60 SMSAs by numbers of artists follows the rankings of these cities' civilian labor forces and manager and professional occupation groups for the top three. After that, many differences appear in the rankings. San Francisco is fourth in number of artists but sixth in its manager and professional occupations and its civilian labor force. Washington is fifth in artists but fourth in managers and professionals and seventh in civilian labor force. Las Vegas is 43 in artists but 87 in managers and professionals and 75 in civilian labor force.
- o Some metropolitan areas had substantially greater artist populations than was expected from the size of their civilian labor forces. The ten leading metropolitan areas, of the top 60, in terms of artist concentration in the civilian labor force were: 1. New York (2.45%); 2. Los Angeles (2.10%); 3. Las Vegas (1.82%); 4. San Francisco (1.75%); 5. Honolulu (1.65%); 6. Austin (1.63%); 7. Seattle/Everett (1.59%); 8. Washington (1.56%); and tied for 9. Boston and Tucson (1.49%).
- o Over 10,000 artists lived in each of 19 metropolitan areas. All but two of these, St. Louis and Detroit, had greater concentrations of artists in their civilian labor forces than the national average of 1.04%. This group of 19 largest metropolitan areas combined were home for nearly 45% of American artists. The top five: New York; Los Angeles; Chicago; San Francisco; and Washington, had over 25% of U.S. artists.
- o The 60 largest (of the 312) SMSAs were home for about 65% of all U.S. artists in 1980. The total civilian labor force of these 60 SMSAs comprised 50% of the national civilian labor force. The average concentration of artists in the labor forces of the 60 SMSAs was 1.34%, compared with the 1.04% U.S. average.

- o Women make up 36.3% of artists in the 60 largest SMSAs, which compares with 37.9% women artists in the whole U.S. and 43.3% women in the total civilian labor force of the 60 cities. The range of women artists in this group of 60 SMSAs is lower as well as much broader than it is in the whole civilian labor force. The low of 27.9% women artists in Providence/Warwick/Pawtucket to the high of 42.7% women artists in Kansas City, compares with the variation ranges for women in manager and professional occupations from a low of 34.5% in Pittsburgh and Nassau/Suffolk to the 60 SMSA high of 45.9% in Norfolk/Virginia Beach/Portsmouth.
- o The broad participation range of women in the artist labor forces of the 60 top SMSAs was relatively uniform when compared with the much greater range for minorities. On the average, participation of minorities in the artist occupations was 57% of minorities in the total civilian labor force. Seattle/Everett was closest to parity with 9.9% minorities in its civilian labor force and 8.8% in the artist labor force. When the 60 largest metropolitan areas are compared with the whole U.S., they had 13% minority artists vs. 10.7% for the entire country.
- o Black artists comprised 5.1% of the total artists of the 60 leading SMSAs, and 12.3% of their civilian labor forces, which was a much greater difference than for either Hispanic artists or Other Minority artists (primarily Asian Americans and Native Americans). Hispanic artists comprised 4.7% of the artist labor forces of the 60 cities compared with 7.6% Hispanic persons in the civilian labor forces of these cities. The Other Minorities were approximately equal in both the artist labor force and the total civilian labor force, 3.2% for artists compared with 3.1%.
- o The greatest concentration of Black artists among the top 60 SMSAs was found in Memphis where they comprise 14.4% of all artists compared with 34.5% in the total civilian labor force and 17.9% in the manager and professional occupations. For Hispanic artists, the greatest concentration of 31.1% was found in Miami, followed closely by San Antonio with 30.7% of all artists. Hispanics in the total civilian labor forces of Miami and San Antonio were 37.9% and 41.8%. Other minority artists (primarily Asian American and Native American) were most concentrated in Honolulu, where they comprise 45.4% of the total artist labor force compared with 65.4% in the total civilian labor force.

Caveats: The data in this Research Division Note and accompanying tables are based on information obtained from artists in the 1980 Census. The occupations included are: authors, designers, musicians/composers, actors/directors, painters/sculptors, craft artists and artist printmakers, photographers, dancers, performers not elsewhere classified, radio/TV and other announcers, architects and teachers of art, drama and music in higher education. The total artist labor force includes employed and unemployed artists according to standard definitions. Data in this Note should not be compared directly with Research Division Report #5, Where Artists Live 1970. More detailed information about the subjects of this Research Division Note will be made available in a future Research Division Report devoted to where artists live 1980. Comparison of changes in the artist populations in the SMSAs between 1970 and 1980 is complicated because many SMSAs had boundry changes during the decade, and the increase in numbers of artists enumerated in 1980 represents both growth and expansion of territory. These problems will be considered in more detail in forth-coming Research Division Reports.

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Artists

Ranked by					Artiats as 3	X of SMSA		TO THE	Women as 1 of SMSA	*
-	Civilian		1	# of	•	Civilian				Civilian
Professionals	Force	HETROPOLITAN AREA (SKSA)	Number of	All U.S. Artiste	Managere 4 Professionals	Labor	Women Artiete	Artiete P	Managers & Professionals	Labor
1	-	New Tork, NT-HJ	102.954	9.487	300	2.451	38 050	12 87	A. 17	40 77
~ 1	~ :	Los Angeles/Long Beach, Ca	77.768		8.82	2.10	25,636	33.0	39.3	42.9
F1 4	n 4	Chicago, IL	37,536	9**	4.67	7.06	12,964	34.5	39.8	43,2
•	- د	Washington, DC-MD-Wa	24,970		9.0	2.73	11,015	27.3	, o, ,	F
'n	•	Philadelphia, Pa-Mi	22,634	2.10	33.	1.0	7.761	36.0	39.10	42.9
<b>4</b> 0 <i>7</i>	<u>ء</u> ۔	Boston, W.	20,639		5.10	1.49	7,463	35.8	41.1	45.3
~ 5	^ =	Detroit, M. Danie Denie	19,942		4.87	66*	3,804	29.1	36.3	41.2
12	`	Messau/Suffolk, WT	16,561	1,53	0.26 4 95	7.7	7,161	39.5	4.00	
•	0.	Houston, TX	16,050	1.48	4.4	1.07	6.135	5.36 6.36	: :	V . C4
77	ន	Anshelm/Sants Ans/Carden Grove, CA	14,704	1,35	\$.13	1.43	5,469	37.2	35.7	42,3
ន:	2:	-i ₹	14,219		5.04	1.27	4,844	7.	38.7	9.77
7 £	<b>7</b> 2	######################################	13,301		6.09	1.59	136.4	37.3	37.4	42.5
: 57	1 %	Atlanta, GA	11,769		8.7	1.47	4,473	37.4	7.04	43.6
18	2	Denver/Roulder, CO	11,749		5.03	1.37	607.4	38.2	30.00	0 ° ° °
7:	2 :	Miduit, F.	10,713	•	90.0	1,37	3,816	35.6	0.04	45,3
à #	3 5	Fr. Louis, Ro-11.	10,035	•	7.7	<b>1</b>	3,777	37.6	40.8	43,4
9	*	Halt Lacra, 160	9.752	1 8	, e. c.	7.07	3,594	 	37.6	43.4
ដ	*:	Phoenix, 42	8,777	•	5.16	1,25	3,033	34.6	39.3	42.2
3 2	<b>5</b> 7	Cheveland, Ca	477.00	•	4.39	76.	3,040	34.7	36.9	42.5
2 2	: :	Fittsburgh, PA	194.0		90.4	1.22	3,318	39.2	35.0	43.4
<b>92</b>	ដ	Fortland, OK-WA	7.748	7.	, oc.	1.25	2,928	20,00	40.1	40.0
9 %	<b>≈</b> ?	Kanese City, 10-KS	7,156	99.	4.68	1.07	3,057	42.7	42.1	0.44
\$ 5	₹ ₹	Tamps/St. Feteraburg, FL	7,053	<b>5</b>	66.4	1.09	2,738	36.8	41.5	44.5
2	2	Cincinnect, ON-IN-CT	6,613	<b>5</b> 3	<b>3</b> .		2,533	9.00	39.1	43.6
2	2	Ft. Lauderdale/Hollywood, FL.	6.071	26	2.72	1.33	2.000		6.00	77.7
<b>;</b> \$	\$ 5	Mashville/Davidson, 13	5,655	25.	6,02	1.35	1,734	31.0	42.5	44.1
3.5	1 <b>2</b>	Secrements, CA	5,610	¥.	9.86	1.65	2,151	20,3	43,1	46.7
32	**	Columbus, Off	2,400	3	4.73	1.01	7,140	16.7	19.5	43.0
<b>#</b> ?	≈ :	Riverside/San Barnedino/Ontario, CA	5,173	84.	3.89	2.	1,947	37.6	41.1	41.3
7 4	3 2	Todasatole TE	5,056	4:	4.24	96.	1,842	36.4	41.0	41.7
<b>(</b> #	; <b>2</b>	San Antonio. II	14/14	į	3,99		1,637	30.6	107	43.6
33	3	Mochester, MY	4.673		30.4	9.6	1,689	1,95	39.6	1 E
F 4	<b>#</b> \$	Orlando, FL	4,659	64.	60.9	1.40	1,757	37.7	39.3	44.2
, re	2.	Las Verse, IV	4,413	4:	5.92	7.63	1,710	78.7	41.9	44.8
<b>3</b> :	#	/Ogdem, UT	4.267	60	*.30 *.30	1.02	1.513	N	91.4	
3 ;	2	Providence/Warwick/Partucket, MI-MA	4.261	96.	4.71	.94	1,109	27.9	39.0	6.44
9	3 3	louisvilla. KT	4,132	e e	3,57	i,	1,511	36.4	<b>9.0</b>	42.1
\$	7	Greensbore/Winston-Salas/Bigh Foint, MC	4.037		4.92		1,467	41.1	2.24	43.0
3 3	23		3,997	ř.	4.78	ž	1,500	37.5	44.2	1
; 3	3	Charlotte/Gastweis, MC	3,955	ě,	4.23	<b>X</b>	1,614	#0. #0.	0.04	43.4
#	2	Albany/Schanectedy/Troy, Wi	3,637	į		F 1 - 1	101	,	30.7	7.5
Ç ?	2:	7	3,512	7	5.83	1.49	1,337	38.1	<b>41.8</b>	42.5
è	; ;	Dayton, On Nattford, CT	3,499	.32	4.08	5.	1,388	39.7	39.7	42.8
: 5	64	Straingham, AL	7,407	Ş	,	j.	1.204	m 6	7,67	5,44
3 :	2:	West Falm Beach/Roca Baton, FL	3,302	2	19.5	1.32	1,233	37.3	10.00	42.2
7 7	2 :	Releigh/Durben, MC	3,228	.30	4.13	1.17	1,251	36.8	43.1	47.2
2	2 2		3,093	2,4	4.18 4.18	S. s	1,182	38.2	38.0	41.7
				:	;	:	7,430	•	· · · · · · · · · · · · · · · · · · ·	
		Total 60 WSAH	704,472	64.897	5.511	1.342	255,568	36.32	39.8%	43.3%
		Total U.S.	1,085,693	100.001	4.791	1.042	411,066	37.91	40.9X	42.62

## Minority Artists in the Largest metropolitan Areas, 1900

		<b>W</b> (	-40.4 5 05		rity Artists in the Largest metropoli	Blacks as I of SMSA_		Bispanics as 2 of SMSA		Other Minorities as % of SMSA	
Ranked by Number of Artists	Minority Artists	<del></del>	rities as & of Managers & Professionals	Civilian Labor	METROPOLITAN AREA (SMSA)	Artists	Managera &	Artiets	Managers & Professionals		Managers & Professionals
1	16,148	15.7%	21.1%	35.3 <b>I</b>	New York, NY-RJ	7.12	10.72	5.42	6.0%	3.2%	4.4%
2	15,445	19.9	24.8	42.4	Los Angeles/Long Beach, CA	5.1	7.7	6.8	9.2	5.9	7.9
3	4,919	13,1	16.0	25.8	Chicago, IL	6.4	9.6	3.5	2,6	3.2	3.9
4	5,202	17.6	19.7	30.5	San Francisco, CA	3.8	5.8	5.5	4.8	8.3	9.0
5	4,223	16.9	20.7	31.9	Weshington, DC-MD-VA	10.6	15.3	3.1	2.4	3.3	2.9
6	2,066	9.0	12.0	18.7	Philadelphia, PA-NJ	6,2	9.2	1.1 1.0	1.1 1.1	1.8 1.4	1.8 1.8
,	974	4.7	5.9	8.1	Boston, MA	2.2	3.0 10.6	1.0	•9	.9	2.1
6 9	1,907	9.6 8.5	13.6 10.2	19.6 21.2	Detroit, MI Dellas/Fort Worth, TX	7.6 3.5	3.7	3.8	3.0 .	1.1	1.6
10	1,577 900	5,4	7.0	10.2	Massau/Suffolk, NT	2.2	3.4	2.4	2,1	.8	1.6
11	2,545	15.9	17.2	31.2	Houston, TX	5.6	9.0	8.1	5.2	2.2	3.0
12	1,825	12.4	11.7	19.5	Ansheim/Santa Ans/Garden Grove, CA	.8	1.0	6.5	5.4	5.2	5.3
13	484	3.4	3.4	4.1	Minneapolis/St. Paul, MM-WI	1.2	1,5	.7	6	1.5	1,4
14	1,167	8.8	8.1	9.9	Seattle/Everett, WA	2.3	2.3	1.4	1.3	5.1	4.6
15	1,608	13.4	13.5	23,0	San Diego, CA	1.6	3.0	7.7,	6.6	4.1	3.9
16	1,341	11.4	14.9	23.5	Atlants, GA	9.1	12.8	1.1	1.1	1.1	1.0
17	1,018	8.7	8.6	15.1	Denver/Boulder, CO	2.4	2.7	4.9	4.3	1,4	1.6
18	3,972	37.1	38.5	54.4	Miami, FL	5.3	9.0	31,1	28.1	7	1.4
19	829	8.3	10,9	16.1	St. Louis, HO-IL	6.4	9.0	8	.9	1.0	1.1 2.8
20	1,245	12.7	15.0	25.9	Newerk, NJ	7.9 9.1	10.0 13.9	3.1 1.1	2.3 . <del>9</del>	1.6 1.3	1.8
21	1,123	11.5	16.6	24.8	Baltimore, MD	1.6	1.8	7.3	5.2	2.3	2.0
22 23	984 760	11.2 8.7	9.0 11.6	16.3 18.2	Phoenix, A2 Cleveland, OH	6.6	9.3	.,	.6	1.4	1.5
24	1,470	17.4	16.9	26.5	San Jose, CA	1.9	2.3	7.7	6.4	7.7	8.1
25	364	4.3	5.9	7.5	Pittsburgh, PA	3.0	4.2	.6	.5	.5	1.2
26	308	4.0	5.1	6.9	Portland, OR-WA	1.5	1.6	1.1	1.2	1.0	2.4
27	585	8.2	9.1	14.6	Kansas City, HO-KS	4.1	6.6	2.0	1.3	2.1	1.1
28	666	9.4	10.6	15.4	Tamps/St. Petersburg, FL	2.3	5.1	6.0	4.7	1.1	.7
29	397	5.7	6.4	11.3	Milwaukee, WI	3.7	4.1	1.0	1.1	1.1	1.2
30	355	5.4	7.8	12.0	Cincinnati, OH-IN-KY	4.5	6.3	. 5	.5	-2	1.0
31	470	7.7	10.3	16.0	Pt. Lauderdale/Hollywood, FL	3.5	3.6	3.6	3.7	.6	1.0
32	260	5.0	11.2	15.5	Heshville/Davidson, TN	4.0	9.9	.3	.5	.6	.8 56.3
33	2,872	51.1	60.2	71.9	Honolulu, HI	7	3.8	5.0 6,1	3.2 5.2	45.4 5.5	5.6
34 35	697 443	12.7 8.2	14.2	19.9	Secretento, CA	1.1 6.1	3.4 6.9	.6	.6	1.5	1,2
36	696	13.5	8.7 14.5	12.4 24.2	Columbus, OH Riverside/San Bernadino/Ontario, CA	1.2	3.4	8.4	8.0	3.9	3.1
37	856	16.9	20,1	33.0	New Orleans, LA	12.8	15.4	3.3	3,5	- 9	1.2
36	311	6.5	8.3	13.6	Indianapolis, IN	5.4	6.9	.2	.5	1.0	.9
39	1,602	34.2	27.8	48.9	San Antonio, TI	2.1	4.9	30.7	21.7	1.5	1.2
40	192	4.1	3.7	9.3	Rochester, NY	1.9	3.6	.7	.8	1.5	1.3
41	365	7.8	9.0	15.8	Orlando, FL	2.9	5.4	4.1	2.6	.8	1.0
42	355	8.0	12.9	24.8	Austin, TX	2.0	4.3	4.9	7.1	1.1	1.5
43	563	12.9	11.3	18,5	Las Vegas, NV	3.6	5.0	7.6	4.2	1.6	2.2
44	240	5.6	4.9	7.8	Salt Lake City/Ogden, UT	, 6	6	2.6	2.4	2.4 1.5	1.9 1.1
45	158	3.7	3.3	5.2	Providence/Warwick/Pawtucket, RI-MA	1.3	1.5	.9 1.8	.8 .A	.B	1.5
46 47	256 203	6,2 5,0	6.5	9.4	Buffalo, NY Louisville, KY	3.7 3.9	4.2 6.8	1.8 .5	.8 .5	.6	1,9
48	203 393	9.7	8.2 12.2	12.4 18.2	Greensboro/Winston-Salem/High Point, MC	7.7	11.2	1.3	.5	.7	.4
49	644	16.1	19.5	34.5	Hemphis, TR-AK-MS	14.4	17.9	3,	.7	.9	.9
50	272	6.9	9.1	13.6	Oklahoma City, OK	2.7	4.8	1.3	1,3	3.0	3.0
51	363	9.5	12.0	21.1	Charlotte/Gastonia, NC	6.9	10.2	.7	• 2	2.0	1.0
52	151	4.2	4.4	5.1	Albany/Schenectady/Troy, NT	3.2	2.2	.3	.7	6	1.4
53	528	15.0	14.0	23.9	Tucson, AZ	1.9	2.0	11.4	9.8	1.7	2.3
54	337	9.6	9.7	12.5	Dayton, OH	8.3	8.1	7	1.6	.7	1.1 1.0
55	244	7.0	6.8	11.4	Hertford, CT	4.9	4.1	1.1	1.7 .6	1.0 ,3	1.0 18
56	285	8.3	14.4	24.8	Birminghen, AL	7.4	13.1	.6 2,3	2,9	.4	.9
57 58	202 322	6,1 10,0	11.5	20.3	West Palm Beach/Boca Raton, FL	3.4 8.2	7.6 11.8	.8	.,7	1.0	1,1
59	173	3,6	13.6 8.1	23. <del>9</del> 12.6	Raleigh/Durham, MC Tulsa, OK	1.5	3.5	1.4	1.0	2.7	3.5
60	359	11.6	17.8	28.6	Norfolk/Virginia Beach/Portsmouth, VA-NC	9.3	15.0	1.0	1.1	1.4	1.7
	91,239 116,297	13.0% 10.7%	14.42 11.62	22.8% 18.0%	Total 60 SKSAs Total U.S.	5.1% 4.3%	7.4% 6.0%	4.72 3.92	3.7% 3.0%	3.2% 2.6%	3.42 2.62

Research Division
National Endowment for the Arts
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